

MEDIA RELEASE – GolfBox A/S (22nd of August 2017)

GolfBox announces bonus live scoring module for Tournament platform

GolfBox is excited to announce the addition of a real-time scoring module into the Tournament platform used for more than 80,000 tournaments annually across the globe. The new module allows players to live score during a round, giving more game control back to players and to ease administration for organizers. The live scoring module operates across smartphones and tablets, creating a seamless in-game experience between mobile devices and real-time scoring.

The live scoring system allows players in real-time to enter the score of their group or individually, automatically populating on a live leaderboard. The new module has been designed for mobile devices, players are sent a link via SMS or email with their score code to record hole by hole results. The live scoring system takes the gross scores and seamlessly populates the live leaderboard with the net result depending on the competition of the day.

GolfBox Tournament requires no installation by the player to take advantage of the live scoring module. The Tournament platform has been designed to be an out of the box solution, players will just need to login via a link using any browser and they are good to start scoring and view the leaderboard during the round.

"The live scoring module was developed to enhance the game day experience for the golfer and provide event managers the opportunity to create greater engagement through live scoring. We

have designed the module to be user-friendly across most common game types, excelling in company/corporate golf days, social golf and large-scale tournaments" said Christian Faergemann CEO of GolfBox.

Clients of the GolfBox Tournament platform will have their software updated to include the new module at no extra charge. New GolfBox Tournament packages will be bundled with the live scoring module without any additional costs, adding additional benefit for clients who will utilise the tournament software and greatly enhancing the event experience for the player.

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ABOUT GOLFBOX

GolfBox A/S is one of the major software suppliers on the European market and is considered an innovator in software for the golf industry. The company's continually expanding customer base includes more than 900 golf clubs, 15+ federations and some of the world's major golfing bodies including well-known names such as The R&A, Scottish Golf and European Golf Association.

For more information, visit: <http://www.golfbox.net>

